

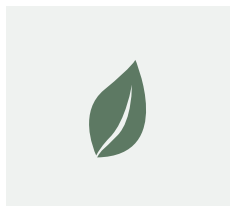
HANDMADE SOAPS BY LIVELY SOAP CO PRESENTS

Zero Waste Living

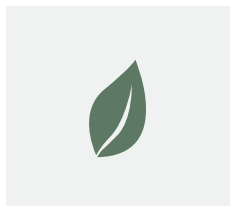
Because everything starts at home

Hi! I'm Ruth!

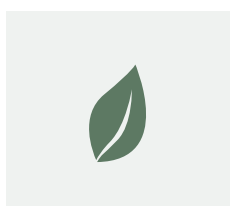
A zero waste living advocate



CEO, Lively Soap CO.



Nature Lover



Minimalist Living Queen

LIFESTYLE
BY RUTH





Topics We'll Cover

Our Talk Today

Zero Waste
Tips on Zero Waste
Facts and Figures
Ocean Pollution
What We Can Do

What is zero waste?



It is a philosophy that encourages the redesign of making products to make them easily reusable.

The roots of zero waste

**ZERO WASTE WAS A
CONCEPT BROUGHT
TO SMALL TOWNS
IN NEW ZEALAND.**

IT IS NOW A GLOBALLY-
RECOGNIZED MOVEMENT.





REUSING PLASTIC BAGS

Presentations are tools that
can be demonstrations.



CHOOSING REUSABLE STRAWS.

Presentations are tools that
can be demonstrations.



SAYING NO TO PLASTIC CUTLERIES.

Presentations are tools that
can be demonstrations.

**THINGS I
WAS
ALREADY
DOING
TOWARDS
ZERO
WASTE**

Using soap bars and
organic dishwashers

Repurposing glass,
cardboard and paper

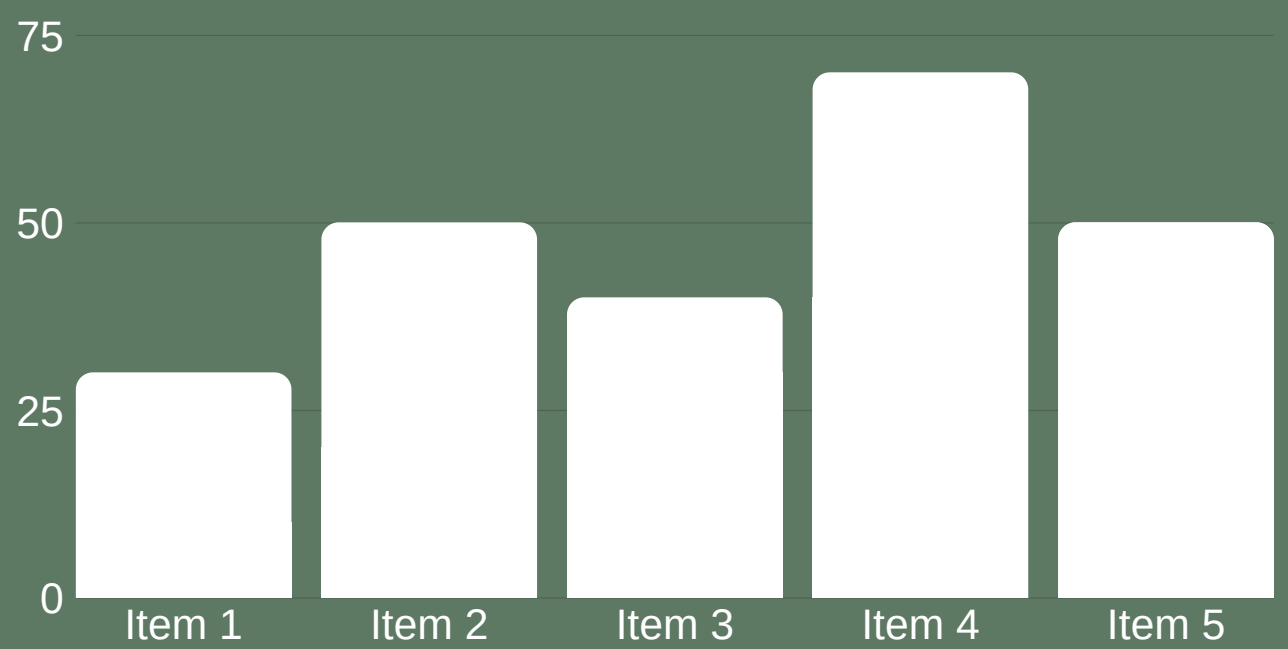


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Amount of Plastic Waste Created



Statistics from 2018-2020

Presentations are tools that can be lectures, speeches, reports, and more.

How Plastic Waste Impacts Oceans

8 TONS OF PLASTIC WASTE
ARE DUMPED IN THE SEA

Presentations are communication tools.

ALL THESE CRITICALLY
AFFECT MARINE LIFE FORMS

At Lively Soap we do not use plastic in
any form from packaging to delivery

300,000 TONS OF WASTE
FLOAT ON OCEAN'S SURFACE

What do we do now?

SOMETHING HAS TO CHANGE
TO PROTECT NATURE.



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LIVELY SOAP

The 5 Rs

**Refuse,
Reduce, Reuse,
Recycle, Rot**





LIVELY SOAP

**What
should we
refuse?**

Refuse

We refuse to use plastic in
shape or form in our
packaging and shipping.

We do not encourage use
Single-use plastics (bags,
bottles, cups, and utensils),
freebies (party favors, hotel
toiletries), disposable items,
and junk mail



Reduce

PURCHASE REPAIRABLE ITEMS OVER DISPOSABLE ONES

All our tools as of 2020 are made at home
and are reusable

TRY TO AVOID UNNECESSARY PURCHASES

When we buy, we make try our best to avoid
plastic containers. Else, we use these
containers as storage boxes

DECREASE EXPOSURE TO TEMPTING ADVERTISING MESSAGES

We do not advertise or market messages
where impression of waste influence people



PRACTICE BORROWING
AND SHARING ITEMS



REPAIR INSTEAD
OF REPLACE



RETHINK THE ITEMS
YOU ALREADY HAVE

REUSE



 LIVELY SOAP

Recycle

ALL OUR PACKAGING AND
SHIPPING MATERIALS ARE
EITHER RECYCLABLE OR
BIODEGRADABLE.

WE ENCOURAGE OUR BUYERS
TO PRACTICE THE RECYCLE
HABITS RELIGIOUSLY



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**Throw food waste
in a worm bin and
let worms turn your
waste into high-
quality fertilizer.**

Rot


How can you start a zero waste lifestyle?



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Biodegradable Soap
Bars, reusable water
bottles, bamboo
toothbrushes, and
reusable lunch bags



**Advocate
eco-friendly
alternatives**

Ours is a finite
earth - let's be
stewards of our
environment

**Be aware of
your own
impact**



**CONVENIENCE AT
THE EXPENSE OF THE
ENVIRONMENT IS
NOT CONVENIENCE
AT ALL.**

**Contact us for collaborations
info@livelysoap.com**



**LIFESTYLE
BY RUTH**